

EMMA SCHLICHTING

MULTIMEDIA CREATOR

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I'm a problem-solver, big-thinker, and cannabis enthusiast in search of a new professional challenge in the cannabis space.

As an artist with a strategic-thinking and industrious mindset, I seek a creative role where I can contribute my multi-faceted skills and experience to a growing brand's success. Using photography, graphic design, content, and social media, I create compelling and engaging visuals for both digital and tangible interaction. I'm inspired by nature, people, social justice, and I look to make a difference in the world through my work and life.

SOCIAL MEDIA

- Produce social media campaigns
- Strategize posts and stories
- Follow current trends
- Engage with followers

PHOTOGRAPHY

- Plan and strategize shoots
- Source models and props
- Shoot lifestyle and products
- Retouch and color correct photos

CANNABIS

- Create engaging visuals and compliant social content for brands, including influencer work
- Provide customer service and recommendations

DESIGN

- Social Media graphics
- 3D marketing materials
- Set fabrication and styling
- Newsletters
- Packaging
- Ads

COPYWRITING

- Social media captions
- Blurbs for websites
- Newsletters
- Connect and communicate with customers and followers

YUCATAN

GUACAMOLE

Junior Designer and Marketing Assistant

2019-2020

TheLOOK MAGAZINE

Director of Photography and Web Design

2014-2017

FREELANCE WORK

The Living Apothecary

KonaRed Coffee

Mr. Melilli LLC

Eaze

MidiDesign

2017-2022

CONNECTICUT COLLEGE

Class of 2017
BA in Studio Art

PROFICIENCIES:

Adobe Creative Suite
Microsoft Office
Instagram, Facebook,
TikTok, LinkedIn
Squarespace
WordPress
GoDaddy

MODELING CLIENTS AND SOCIAL MEDIA CLIENTS / PARTNERS

Caliva, NETFLIX: "Next In Fashion", Levi's, Stitch Fix, Hours Co., Old Navy, Fabletics, ModCloth, Dressement, Betabrand, The Plus Bus, Lime Ricki Swimwear, Paige Denim, and Alpine Butterfly Swim.