

HARMAN SIDHU

FIELD SALES AND MARKETING
SPECIALIST

Contact Info

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- Patterson, California
Oakland, California

PROFILE

I am a diversely educated, and experienced field and marketing specialist seeking a full-time position in the field of sales and marketing communications in the cannabis industry, where I can apply my knowledge and skills for continuous improvement .

WORK EXPERIENCE

- Area Manager**
Gkua
2022 -Current
 - Established and maintained relationships with new and existing dispensary clients
 - Exceeded monthly sales quota
 - Responsible for generating leads
- Field Marketing Manager**
DaBella
2022-2022
 - Managed a team of 6+, trained, motivated, and supplied team members
 - Responsible for generating high-quality leads
 - Leads converted to \$300,000 in Net Profit each month
- TrustTree Inc**
Brand Representative
2021 - 2022
 - Managed relationships between brands and dispensaries
 - Designed and set-up pop-up displays for daily postings
 - Increased sales and consistently sold out of inventory before days end

MY SKILLS

Copy writing ██████████
Web design ██████████
Branding ██████████

Logo ██████████
Sales ██████████
Marketing ██████████

REFERENCE

Tristin Hassell
Professor
810-964-2334

EDUCATION HISTORY

- Patterson High School** • 2008-2012
- U.C Berkeley** • 2019-2021